



# Station Order Revised Add to Schedule Heinrich for Senate 2012

207014

**Market:** Albuquerque

**Flight Dates:** Wednesday, September 19, 2012 to Sunday, September 23, 2012

Estimate ID
12083

**Contact:** Jim Giudicessi

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*Jim*  
9/19/12

## KASA-TV

Program Name	DP	Length	Days	Gross Rate	Wed Sep 19	Thu Sep 20	Fri Sep 21	Sat Sep 22	Sun Sep 23	Total
Funny Videos	EF	M-F		\$50.00		1	1			2
4:00 PM 5:00 PM		30		\$100.00	5					
KASA 9p News	LN	M-F		\$1,000.00		1	1			2
9:00 PM 9:30 PM		30		\$2,000.00	3					
Sold out at LUR per KASA. Move to L3 to clear.										
KASA 9:30p News	LN	M-F		\$900.00		1	1			2
9:30 PM 10:00 PM		30		\$1,800.00	3					
Sold out at LUR per KASA. Move to L3 to clear.										
<b>Station Gross Totals</b>				<b>\$3,900.00</b>		<b>3</b>	<b>3</b>			<b>6</b>

Suzanne Collins

### Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 9/19/2012 12:03:23 PM

KASA-TV

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# Spot Manager: All, 09/19/12-09/23/12

Station: KASA

Advertiser: POL/Heinrich for Senate (D)  
Agency: Media Strategies & Research

Line: 1

Time Period: 4p-5p

207014	12083	09/20/12	:30	P5	4:34:59 PM	9/19-9/23/20	MHTV1204H	\$50.00
207014	12083	09/21/12	:30	P5	4:46:33 PM	9/19-9/23/20	MHTV1205H	\$50.00
								\$100.00
								\$100.00

Line: 2

Time Period: 9p-930p

207014	12083	09/20/12	:30	P3	9:23:16 PM	9/19-9/23/20	MHTV1205H	\$1,000.00
207014	12083	09/21/12	:30	P3	9:18:02 PM	9/19-9/23/20	MHTV1204H	\$1,000.00
								\$2,000.00
								\$2,000.00

Line: 3

Time Period: 930p-10p

207014	12083	09/21/12	:30	P3	9:58:50 PM	9/19-9/23/20	MHTV1205H	\$900.00
207014	12083	09/20/12	:30	P3	9:56:59 PM	9/19-9/23/20	MHTV1204H	\$900.00
								\$1,800.00
								\$1,800.00
								\$3,900.00
								\$3,900.00
								\$3,900.00
								\$3,900.00

[Sorted by: Line]

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**      ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
KASA-TV    Albuquerque	9/19/2012

I, Media Strategies and Research,  
 being on behalf of: Martin Heinrich, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Senate  
 in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:		Date of Last Broadcast:			
Wednesday, September 19, 2012			Sunday, September 23, 2012		

**Total Charges: \$3,900.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

### ***To Be Signed By Candidate or Authorized Committee***

Wednesday, September 19, 201

Date

*Valerie J. Borrego*

Signature

### ***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title